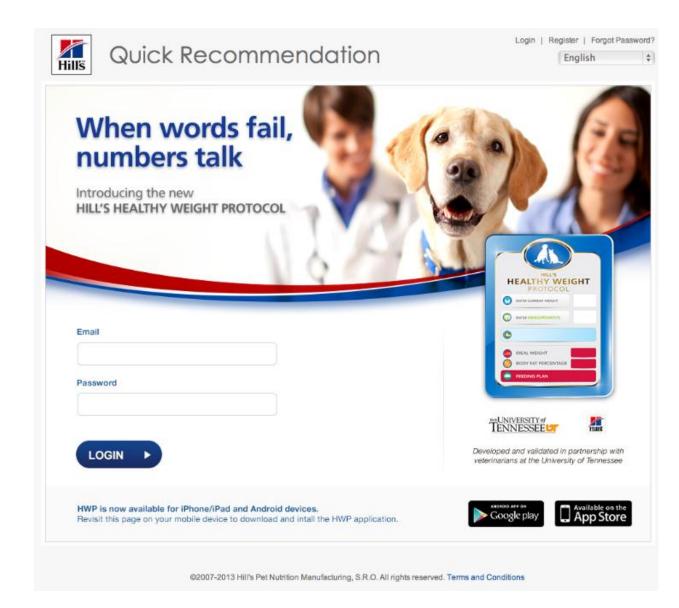
HEALTHY WEIGHT PROTOCOL

Using the Hill's Healthy Weight Protocol e-tool

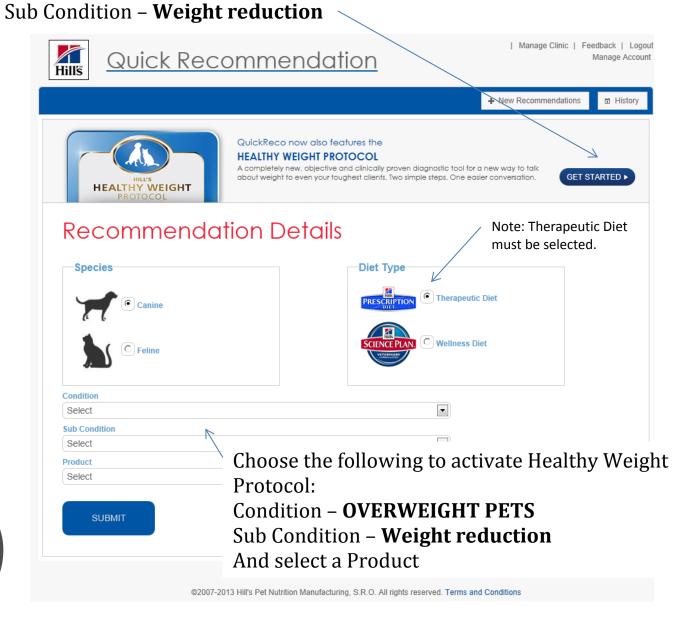


http://quickreco.com

Access the Hill's Healthy Weight Protocol e-tool via Quick Reco will allow the user to login/register through the normal means using SSO/Profiles.

Note: First time users see Section 10.

Press "Get Started to populate the Recommendation Details with defaults for Healthy Weight Protocol:
Condition – **Overweight Pets**



www.hillsquickreco.com/hwp

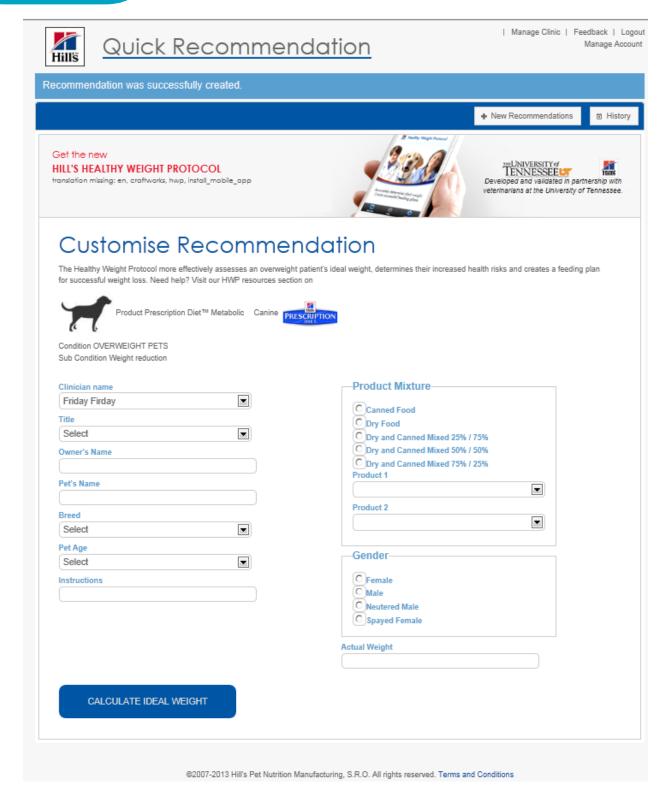
Access the Hill's Healthy Weight Protocol e-tool by keying in the above url will take the Vet professional directly to Recommendation Details page. The Vet Professional must key in: Condition – OVERWEIGHT PETS

Sub Condition – Weight reduction

Product – Prescription Diet™ Metabolic Canine

Healthy Weight Protocol User Guide
Page 1

1



3

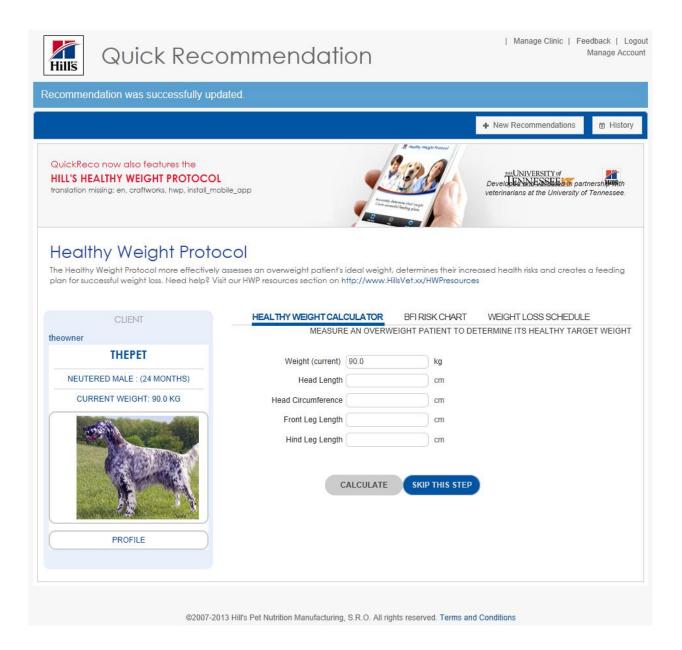
Customise Recommendation

Add details to further define the recommendation before calculating the BFI or Ideal Weight.

Note: All fields are required except for Instructions.

Breed is a "new" required field. -Product Mixture-Clinician name Friday Firday Canned Food Title O Dry Food Ms ODry and Canned Mixed 25% / 75% ODry and Canned Mixed 50% / 50% Owner's Name ODry and Canned Mixed 75% / 25% Product 1 Pet's Name \blacksquare Product 2 Breed Select Affenpinscher Gender Afghan Hound Airedale Terrier (C) Female Akbash (C) Male Akita Alaskan Malamute Neutered Male American Eskimo Dog Spayed Female American Pit Bull Terrier American Staffordshire Terrier American Water Spaniel Actual Weight Anatolian Shepherd Australian Cattle Dog × Pet age must be at least 1 year old Pet Age -Gender-Select Female 0 to 3 months Male 4 to 6 months 7 to 9 months Neutered Male 10 to 11 months Spayed Female 1 year old Actual Weight is in kilograms Actual Weight CALCULATE IDEAL WEIGHT

Calculate Ideal Weight will advance to the Healthy Weight Calculator after validating required fields.



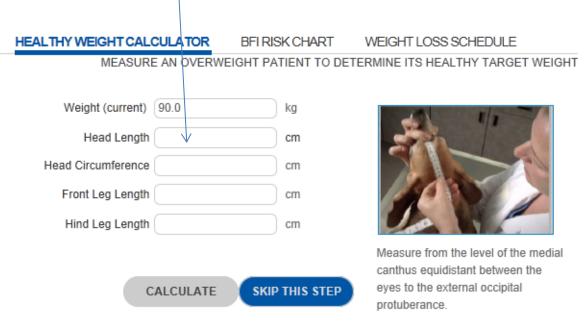
Healthy Weight Calculator

The morphometric measurements are the heart of this powerful new diagnostic tool giving you an objective and clinically proven method to accurately determine a patient's ideal body weight and body fat percentage (BFI). Accurate body measurements are important to ensure an accurate result. Every effort should be made to be as close as possible to the skin surface. The measuring tape should be snug around the body part, but not so snug that it causes an indentation. Record the numbers in centimeters to one decimal point. Double check your measurements.

Canine - Four Measurements

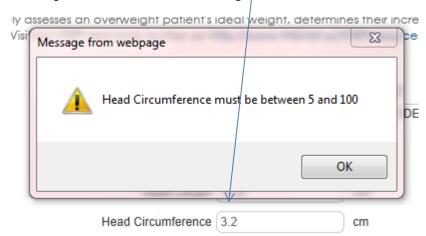
Cooperative dogs can usually be measured by one person with the dog in a normal sitting or standing position.

Instructions for each measurement are available by clicking in the field.



(*)

Each measurement will be verified for accuracy upon selecting the Calculate button and an acceptable range will be echoed in the message.



HEALTHY WEIGHT CALCULATOR

BFI RISK CHART

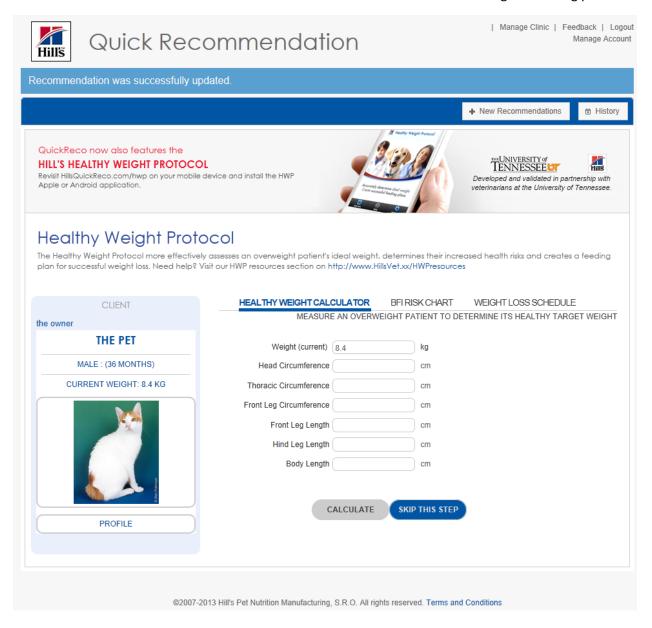
WEIGHT LOSS SCHEDULE

MEASURE AN OVERWEIGHT PATIENT TO DETERMINE ITS HEALTHY TARGET WEIGHT

The measurements entered for these inputs appear to be outside of expected ranges. Please double check your measurements to ensure accuracy.

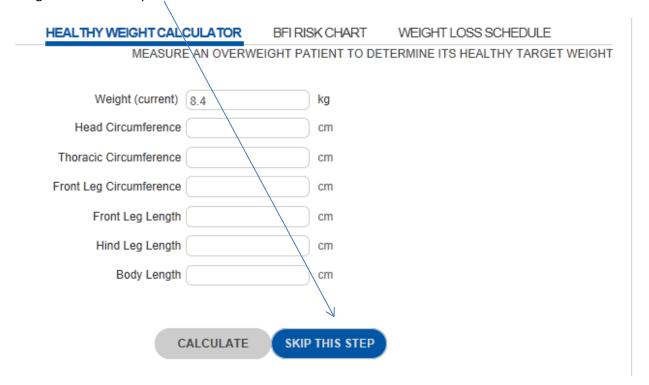
Feline - Six Measurements

Ideally cats should be measured using two people one to hold the patient and the other to execute the measurements. The measurements can be made with the cat in a normal sitting or standing position.



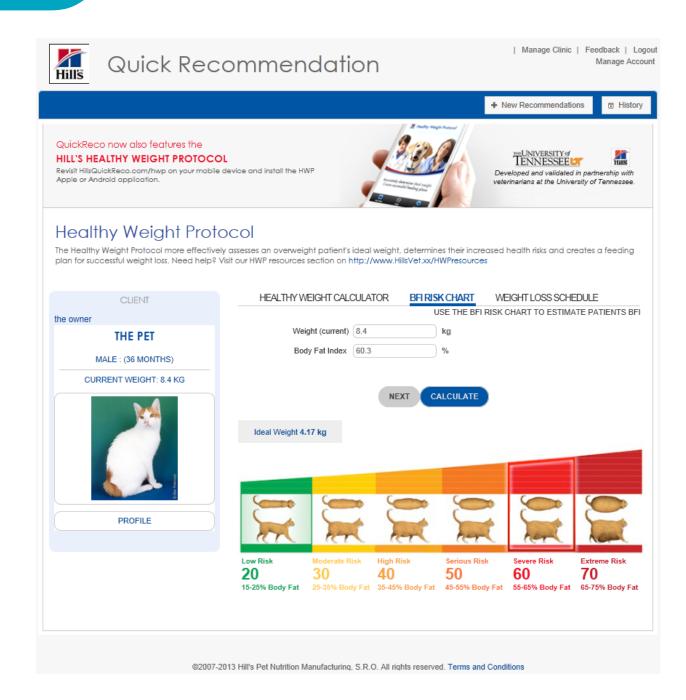
Healthy Weight Calculator (cont.)

In those cases where the patient is not cooperative, The Vet Professional can choose to skip the Healthy Weight Calculator Step.



Successful measurements will result in the calculation of Ideal Weight and Body Fat Index.

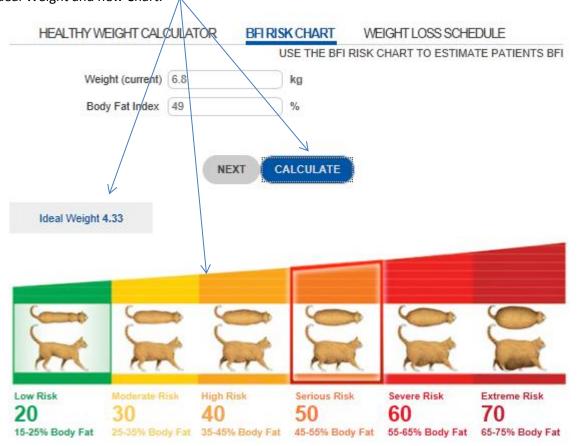
HEALTHY WEIGHT CALCULATOR		BFI RISK CHART	WEIGHT LOSS SCHEDULE
MEASURE	AN OVERWE	IGHT PATIENT TO D	DETERMINE ITS HEALTHY TARGET WEIGHT
Weight (current) Head Circumference Thoracic Circumference Front Leg Circumference	24.3	kg cm cm cm	
Front Leg Length	15.8	cm	2.0
Hind Leg Length	9.1	cm	Use tailor's tape to measure from tip
Body Length	59.9	CM SKIP THIS STEP	meets the body. Hold tape along the dorsal midline following contours of head, neck and back.
Idea	l Weigh	nt: 4.17 kg	(bfi = 60.30 %)
NEXT	: BODY FA	AT INDEX	



BFI Risk Chart

The BFI Risk Chart is a powerful visual that graphically shows pet owners their pet's body fat index (BFI) along with their level of risk for weight related health issues. In the absence of measurements, the Vet Professional can enter the appropriate Body Fat Index and calculate an Ideal Weight. With measurements, the BFI Chart will show the Vet Professional and the owner the Risk level for the overweight pet.

The Vet Professional can choose to enter a different weight and / or Body Fat Index and Calculate a new Ideal Weight and new Chart.





Clicking on Healthy Weight Calculator will take the Vet Professional back to the Healthy Weight Calculator.

A			
HEALTHY WEIGHT CALC	CULATOR	BFI RISK CHART	WEIGHT LOSS SCHEDULE
		USE THE BFI	RISK CHART TO ESTIMATE PATIENTS BFI
Weight (current)	6.8	kg	
Body Fat Index	49	%	
	NE	XT CALCULATE	

Clicking on Next or the Weight Loss Schedule will take the Vet Professional to the Weight Loss Schedule.



XA/aiab+

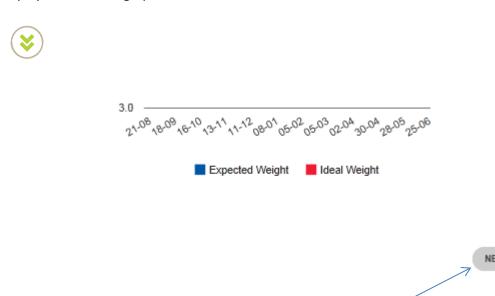
Weight Loss Schedule

The Weight Loss Schedule is designed to set weight loss expectations with the client. The total weight loss, expected rate of weight loss and total time needed to reach the weight loss goal are depicted in the schedule.

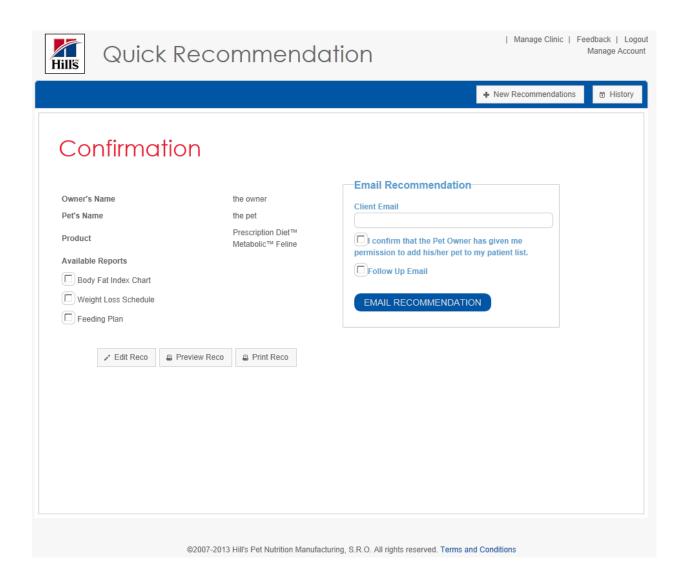
Clicking on Healthy Weight Calculator or the BFI Risk Chart will take the Vet Professional back to either the Healthy Weight Calculator or the BFI Risk Chart.



The Current Weight, Ideal Weight and Weekly Weight Loss Percentage will be calculated and displayed above the graph.



NEXT will take the Vet Professional to the Confirmation page.



Confirmation

The Confirmation page will allow the Vet Professional to send the following to the Pet Owner:

- Body Fat Index Chart
- Weight Loss Schedule
- Feeding Plan

Or to Preview or Print

Select any or all of the available reports to be viewed, printed or emailed to the Pet Owner.

	Available Reports
A	Body Fat Index Chart
	Weight Loss Schedule
	Feeding Plan

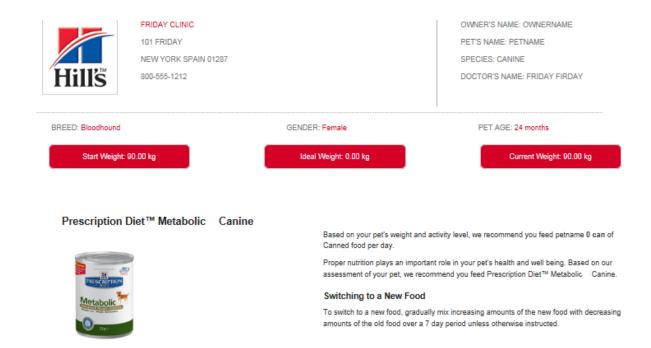


Enter the email address of the Pet Owner to receive the reports in PDF format as attachment(s) to the email.

	-Email Recommendation-
	Client Email
	confirm that the Pet Owner has given me
1	permission to add his/her pet to my patient list.
	Follow Up Email
/	
	EMAIL RECOMMENDATION

The Vet Professional must confirm that the Pet Owner has given permission

Feeding Plan



8

Reports

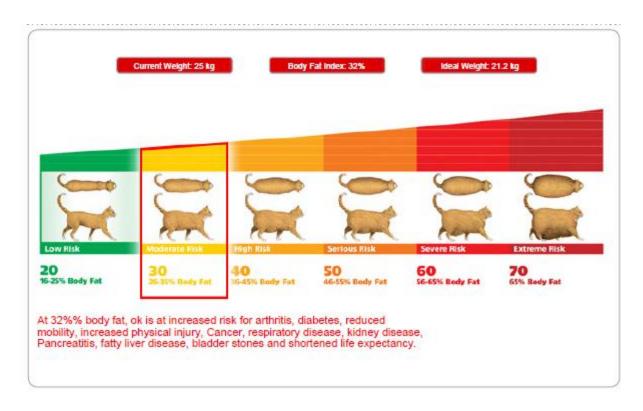
Reports can be emailed, viewed or printed and will exist in PDF format.

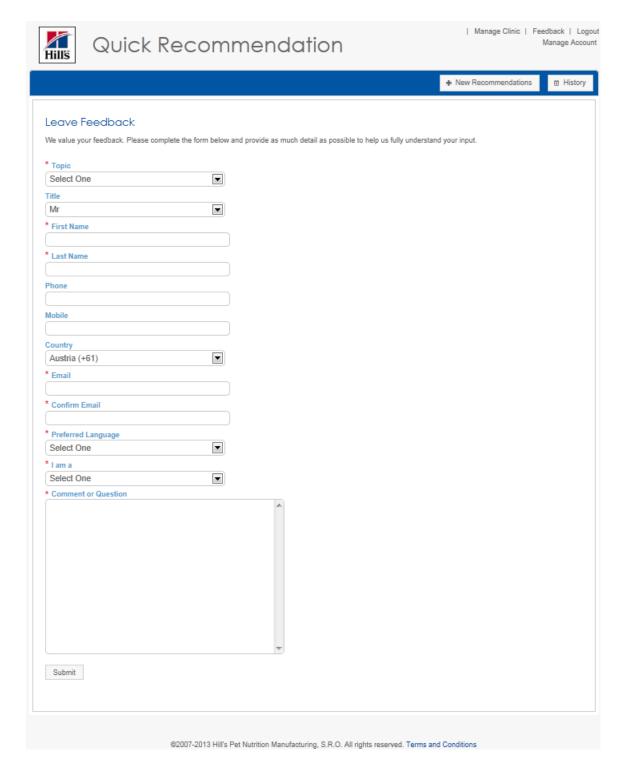
Weight Loss Schedule





BFI Chart





9

Feedback

The Feedback form will allow the Vet Professional to submit comments to Hills about the Healthy Weight Protocol.

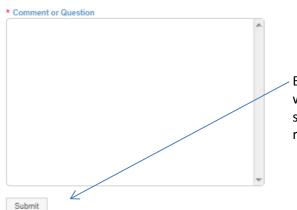
Leave Feedback

We value your feedback. Please complete the form below and provide as much detail as possible to help us fully understand your input.

Select One Select One Become a New Retailer / Veterinarian Compliments Coupons or Promotions Employment Healthy Weig Innovations & Product Ideas Legal/Privacy Statement Inquiry Medical (non-food) Related Miscellaneous Not For Profit Password Question Product / Ingredients Product Concern Product Samples Rebate Status Request for Item Shelter Information Technical Issues
Update Personal Information
Where to Buy Prescription Diet
Where to Buy Science Diet

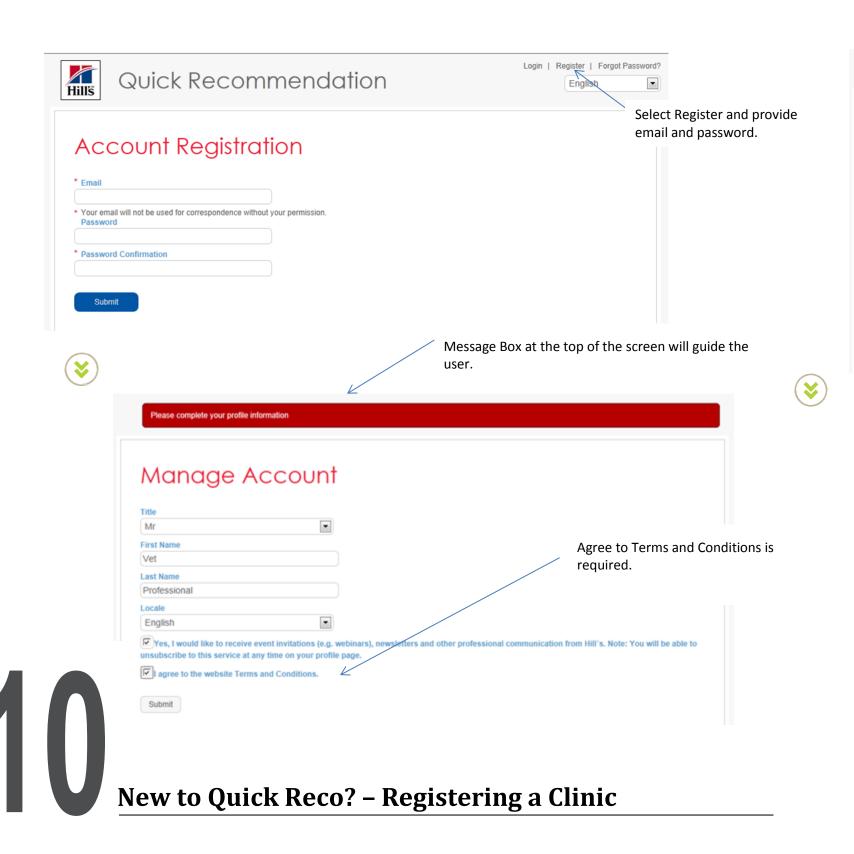
Select Healthy Weight Protocol from the Topic drop down.





Enter Comment or Question and all required fields which are marked with asterisks (*). Submit will send an email to the appropriate Hill's representative.

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Registering in Quick Reco is a 3 step process:

- 1. Enter Username and Password
- 2. Enter Clinic Information
- 3. Submit for Administrative Approval

